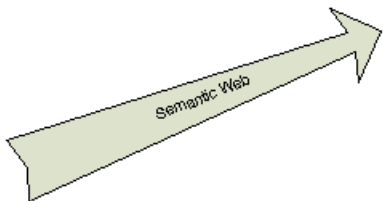
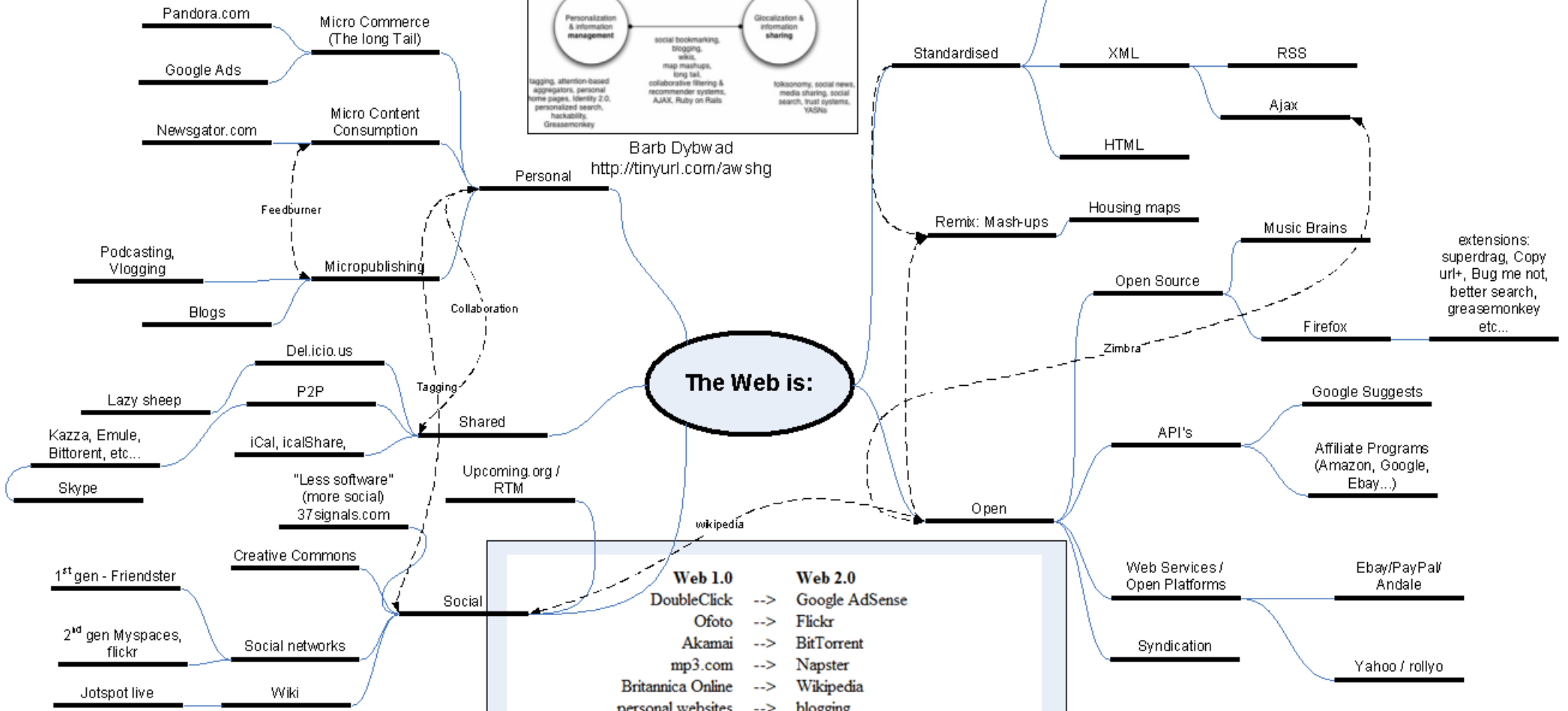
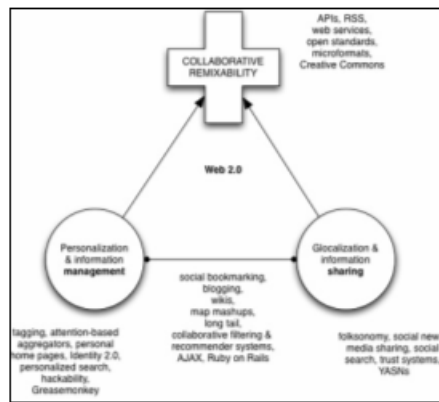


Web 2.0 Cheat-Sheet

Friday, February 3rd 2006



The Web is:

Web 1.0	Web 2.0
DoubleClick	--> Google AdSense
Ofoto	--> Flickr
Akamai	--> BitTorrent
mp3.com	--> Napster
Britannica Online	--> Wikipedia
personal websites	--> blogging
evite	--> upcoming.org and EVDB
domain name speculation	--> search engine optimization
page views	--> cost per click
screen scraping	--> web services
publishing	--> participation
content management systems	--> wikis
directories (taxonomy)	--> tagging ("folksonomy")
stickiness	--> syndication

Barb Dybwad
http://tinyurl.com/awshg

Tim O'Reilly
http://tinyurl.com/743r5

Rules:
 1. Do something useful really really well
 2. Put the user in control by allowing access to your data and services in an easy and unrestricted way
 3. share the wealth
 (Jeremy Zawodny)

1. Web As Platform
2. Harnessing Collective Inelegance
3. Data is the next Intel Inside
4. End of software release cycle
5. Lightweight programming models
6. Software above the level of a single device
7. Rich user experience